

KTS Chronicle

Volume 1, Issue 7 | 2 Feb, 2025

**Hon'ble Tourism Minister of Karnataka,
Shri H K Patil unveiling the
KITE 2025 Logo at the curtain raiser event**



Inviting KTS Members to exhibit at Karnataka International Travel Expo



26-28 Feb, 2025 | Palace Grounds
Bangalore

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MEMBERS ONLY

WHY EXHIBIT?

- Network with 150+ International Buyers from 25+ countries and 250+ Indian Buyers.
- Connect during 10,000+ networking meetings.
- Showcase your business to a global audience at India's foremost travel & tourism event.

HIGHLIGHTS:

- Showcasing Karnataka's vast offerings: pristine beaches, wildlife, coffee plantations, heritage sites, and more.
- Promote your business as a premier destination for leisure and MICE (Meetings, Incentives, Conferences, Exhibitions) tourism as well.

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Register Now as a SELLER!
Limited spots are available to
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For details and queries, contact:

 karnatakatravelexpo.org  +91-80-22111401  9986930885

www.karnatakatravelexpo.org

Editor's Note

With every passing day, we at KTS as well as the Dept of Tourism, Govt. of Karnataka are excited about holding the 2nd edition of Karnataka International Travel Expo 2025. With just a few away for it to start, we are humbled by the overwhelming response from both, the Karnataka travel-trade stakeholders as well as National and International Travel Operators & Agencies to participate in KITE - possibly the biggest B2B networking event of 2025 is to be held this year in India.

We have already received BUYER confirmations from over 25 countries. Additionally, the response from Travel Agents/Operators from across India has equally encouraging. As you read this newsletter, the Buyer Selection Committees are busy selecting the right profiles from among the applicants so that Karnataka Sellers' get to meet the best of Buyers. We have also got confirmed participation from over 100 SELLERS from Karnataka. Many more have requested to join in. My guess is, as the date for KITE 2025 comes close, the number of SELLER registrations may exceed our target - we may have to unfortunately decline some of them - just

so that a healthy balance is maintained between the number BUYERS and SELLERS.

A trade event on such a scale cannot be organised unless many committed individuals and organisations get together selflessly to make it happen. I am thankful to all members from the tourism sector of Karnataka who are creating time to work in various committees set up by the Dept. of Tourism, Govt. of Karnataka since the last couple of weeks. Of course a big THANKS to the Secretary and the Director along with others from the DOT for working with the KTS us all along the way as well.



Look forward to seeing you all at the KITE 2025!

S Mahalingaiah (Manu)
Secretary

KITE Curtain Raiser



A Curtain raiser program was held in the main conference Hall of Vidhana Soudha, Bengaluru on 1st Feb, 2025. Sri H.K. Patil, Hon'ble Minister for Law and Parliamentary Affairs, Legislation, Tourism, Government of Karnataka, unveiled the KITE - 2025 logo along with brochures at the curtain-raiser event organized at Vidhana Soudha. Dr. Shalini Rajneesh, IAS, Chief Secretary, Government of Karnataka; Smt. Salma Fahim, IAS, Secretary, Department of Tourism, Government of Karnataka; Dr. K.V. Rajendra, IAS, Director, Department of Tourism, Government

of Karnataka, and Managing Director, Karnataka State Tourism Development Corporation; Mr. K. Syama Raju, President, Karnataka Tourism Society (KTS), along with the office bearers of KTS and other officials, were present on the occasion.

Speaking about the event, Sri HK Patil, Hon'ble Minister for Tourism, law and Parliament Affairs, Govt. of Karnataka, said, "Karnataka is home to a rich tapestry of experiences that cater to travellers of all kinds. The second edition of KITE reflects our commitment to positioning Karnataka as a top-tier destination on

the global tourism map while driving economic growth through tourism partnerships. The 'Karnataka International Travel Expo' underscores our dedication to showcasing Karnataka as a world-class tourism destination. With its rich cultural heritage, vibrant cities, pristine nature, and adventure opportunities, our state has something unique to offer every traveller. This Expo will not only strengthen B2B collaborations but also reinforce Karnataka's position on the global tourism map."

The program was well attended by many mainstream print as well as electronic media and industry representatives.

Smt. Salma Fahim, IAS, Secretary, Department of Tourism, Government of Karnataka said "The Karnataka International Travel Expo is more than just an event—it is a celebration of Karnataka's immense tourism potential. By bringing together stakeholders from across the globe, we aim to facilitate meaningful dialogue, foster innovation, and ensure sustainable growth in the tourism sector. We look forward to welcoming partners and participants to this dynamic platform."

Dr. KV. Rajendra, IAS, Director, Department of Tourism, Government of Karnataka and Managing Director, Karnataka State Tourism Development Corporation said "On behalf of the State of Karnataka, I extend a warm invitation to all to join us at the Karnataka International Travel Expo 2025. As organizers, we are deeply committed to showcasing the unique tourism products and services of Karnataka to a global audience. This premier event is a vital platform for fostering meaningful relationships between the global travel trade and our state's tourism stakeholders. Together, we aim to position Karnataka as a leading destination on the global tourism map, while celebrating our rich heritage, natural beauty, and cultural vibrancy."

Mr. K Syama Raju, President, Karnataka Tourism Society added "The Karnataka International Travel Expo has proven to be a game-changer for the tourism industry in our state. By providing a dedicated platform for stakeholders to network, collaborate, and showcase their offerings to a global audience, the event has significantly enhanced business opportunities across sectors. From promoting lesser-known destinations to driving footfalls at established landmarks, KITE 2025 continues to create a ripple effect, boosting the livelihoods of countless individuals and businesses in Karnataka's tourism ecosystem."



KITE 2025 – Committees

The Dept. of Tourism, Govt. of Karnataka rightly decided to set up various committees to work on different aspects so that all elements come together in time for the KITE Event. Accordingly the GOK, had issued a Government Order appointing the various committees, with members drawn from different organisations within Karnataka based on their individual expertise.

Here below are the list of Committees and the Members in each of them:

● MONITORING COMMITTEE:

1. Chairman: Hon. Min. for Law, Parliamentary Affairs, Legislation & Tourism, GOK
2. Vice Chairman: Chairman, KSTDC Ltd.,
3. Vice Chairman: Chairman, Jungle Lodges & Resorts Ltd.,
4. Secretary, Department of Tourism, GOK
5. Member Secretary: Director, Department of Tourism, GOK
6. Managing Director, Jungle Lodges & Resorts Ltd.,

7. Managing Director, KSTDC Ltd.,
8. Regional Director, MOT, GOI, Chennai
9. Director, MOT, GOI, Bangalore
10. President, Karnataka Tourism Society
11. Chairman, IATO Karnataka Chapter
12. Chairman - TAAI, Karnataka Chapter
13. Chairman - TAFI, Karnataka Chapter
14. President-SKAL - Karnataka Chapter
15. President - KTF, Bangalore
16. Chairman - ETAA, Karnataka Chapter
17. President, FKCCI
18. President - BCIC, Bangalore
19. President - SIHRA
20. President - KSHA
21. President - BHRA, Bangalore
22. President - KSTOA, Bangalore
23. Mr. Ayappa Somaiah, EC Member, KTS
24. Vice President Marketing - KIAL
25. Dr. Issac Mathai, Chairman - Soukya, Member- KTS

● ORGANISING COMMITTEE:

1. **Chairman: Secretary, Department of Tourism, GOK**
2. Director, Department of Tourism, GOK
3. Managing Director, Jungle Lodges & Resorts Ltd.,
4. Managing Director, KSTDC Ltd.,
5. Regional Director, MOT, GOI, Chennai
6. Mr. K Syama Raju, President - KTS
7. Mr. Vineet Verma, Vice President - KTS
8. Mr. S. Mahalingaiah, Secretary - KTS
9. Mr. Ayappa Somaiah, EC Member - KTS
10. Mr. G. K. Shetty, Treasurer, KTS
11. Mr. H.T. Ratnakar, KSTDC Ltd.,
12. Mr. H. P. Janardhan, Joint Director, P&P, DOT - GOK

● REGISTRATION, RECEPTION & PROGRAMME COMMITTEE:

1. **Chairman: Director, DOT - GOK.**
2. Director, MOT, GOI, Bangalore
3. Joint Commissioner, DOT - GOK, Bangalore
4. General Manager (Admin), KSTDC, Bangalore
5. Executive Director, Jungle Lodges & Resorts Ltd.,
6. Joint Director (P&P), DOT - GOK, Bangalore
7. Principal, Institute of Hotel Management, Bangalore
8. Mr. P. C. Rao - EC Member, KTS
9. General Manager (Corporate Affairs), KIAL, Bangalore
10. Mr. H. T. Ratnakar, KSTDC Ltd.

● ACCOMODATIONCOMMITTEE:

1. **Chairman: MD, KSTDC**
2. Ms. Chaitra B. V., Joint Director (Planning), DOT, GOK
3. Mr. Vineet Verma - Vice President, KTS
4. Mr. P. C. Rao, Member - KTS
5. Mr. Manoj Mathew, Joint Secretary - KTS
6. Mr. G. K. Shetty, Treasurer- KTS
7. General Manager - Finance, KSTDC
8. Mr. H. T. Ratnakar, KSTDC Ltd.,

● INTERNATIONALBUYERS'SELECTIONCOMMITTEE:

1. **Chairman: S. Mahalingaiah, Secretary - KTS**
2. Joint Director (P&P), DOT - GOK
3. Mr. Ayappa Somaiah, E C Member- KTS
4. Mr. Thomas Cherian, Member - KTS
5. Ms. Mani Megalai, President - SKAL
6. Mr. Tarun Giri, Member - KTS
7. Mr. Prasad, Orchid Tours & Travels, Bangalore

● DOMESTIC BUYERS' SELECTION COMMITTEE:

1. **Chairman: Mr. Prashanth B. S., Member - KTS**
2. Mr. Thomas Cherian, Member - KTS
3. Mr. B. Lokesh, TAAI, Bangalore
4. Mr. Niranjan, President - TAAI, Karnataka Chapter
5. Mr. H. Jagadeesh, EC Member - KTS
6. Joint Director (P&P), DOT - GOK
7. Mr. Rohit Hangal, Member - KTS
8. Executive Director, Jungles Lodges
9. Mr. Roshan Pinto, Member - KTS, Mangaluru
10. Mr. B. Ramesh, Member - KTS, Chamarajanagara
11. Mr. Sharanappa, Manager - KSTDC
12. Mr. N. Joyson, President - ETAA, Bangalore

● FAM TOUR COMMITTEE:

1. **Chairman: Mr. H. Jagadeesh, EC Member - KTS**
2. Mr. Manoj Mathew, Joint Secretary - KTS
3. Mr. Yuvraj, General Manager, Jungle Lodges & Resorts Ltd.,
4. Mr. Patrick George, President - KTF
5. Mr. Arun Pai, BangaloreWalks

6. Mr. Sandeep Dumale, Member - KTS
7. Mr. Chetan, Silver Sky Resort, Member - KTS, Chickmagalur
8. Mr. Sripada, Member - KTS, Hospet
9. Mr. Gururaj, Member - KTS, Shivamogga
10. Mr. Nagendra Prasad, President, Hotel Association, Kodagu
11. Ms. Poonam Shetty, Member - KTS, Udupi
12. Mr. Praveen Kumar, Member- KTS, Mysuru
13. Mr. Vedanana Murthy, Member - KTS, Sakleshpur
14. Mr. Narayan Gowda, President, Hotel Association, Mysuru
15. Mr. S. N. K. Chidambara, Member - KTS & IATO
16. Mr. Devraju, AGM - KSTDC Ltd.

● SELLERS SELECTION COMMITTEE:

1. **Chairman: Mr. Amish Desai, E C Member- KTS**
2. Joint Director (P&P), DOT - GOK
3. Chairman, Tourism Committee - FKCCI
4. President, Home Stay Association, Kodagu
5. President, Home Stay Association, Chickmagalur
6. President, Tourism Association, Udupi
7. Dr. Mruthunjaya Swamy, Member- KTS
8. Mr. Srinivas, PRO - KSTDC Ltd.,

● TRANSPORT COMMITTEE:

1. **Chairman: Mr. R. Radhakrishna Holla, EC Member - KTS**
2. Ms. Anupama K, Joint Director (Planning Division), DOT- GOK
3. General Manager, Transport, KSTDC Ltd.,
4. Mr. H. Jagadeesh, EC Member - KTS
5. Mr. Harish Upadya, Member - KTS
6. Mr. S. N. K. Chidambaram, Member- KTS & IATO
7. Mr. Gangadhar, Safeway Travels, Bangalore
8. Mr. Naveen, MD, Sam Tours, Bangalore
9. Mr. Ramesh, MD, Ramesh Tours & Travels, Bangalore
10. Mr. Irfan, MD, Quality Holidays, Mysuru

● CULTURAL, PR & EMERGENCY SERVICES (Security, Fire and Medical):

1. **Chairman: MD, Jungle Lodges & Resorts Ltd.,**
2. General Manager (Admin), KSTDC Ltd.,
3. Ms. Y. Roopa, Deputy Director (Admin), DOT, GOK
4. Nominee from Police Department
5. Nominee from Fire Department
6. Nominee from Health Department
7. Nominee from Information Department
8. Nominee from Kannada & Cultural Department
9. Nominee from BBMP
10. Mr. P. C. Rao, EC Member - KTS
11. Chief Administrative Officer, Jungle Lodges & Resorts Ltd.

● FINANCE, BUDGET & SPONSORSHIP COMMITTEE:

1. **Chairman: Secretary, Department of Tourism, GOK**
2. Director, DOT, GOK
3. MD, Jungles Lodges & Resorts Ltd.,
4. MD, KSTDC Ltd.,
5. Regional Director, South - MOT, GOI, Chennai
6. Mr. K. Shama Raju, President, KTS
7. Mr. Vineet Verma, Vice President - KTS
8. Mr. G. K. Shetty, Treasurer - KTS
9. General Manager (Finance), KSTDC Ltd.,

● **B2BAPPOINTMENTCOMMITTEE:**

1. **Chairman: Mr. Amish Desai, EC Member - KTS**
2. Mr. Rohit Hangal - Member- KTS
3. Mr. S. Mahalingaiah, Secretary - KTS
4. Mr. Ayappa Somaiah, EC Member - KTS
5. Mr. Sandeep Hegde, Member - KTS, Karwar
6. Mr. R. Abhinandan, Deputy Director, DOT - GOK
7. Mr. Srinivas, System Manager, Jungle Lodges & Resorts Ltd.,
8. System Manager - IT, KSTDC Ltd.,

KITE 2025 – FACT SHEET

Event	: Bangalore International Travel Expo 2025 26 - 28 Feb, 2025
Venue	: Bangalore International Exhibition Centre, Tumkura Road, Bangalore
FTOs expected	: 250 Indian Travel Agents/ Operators from 25+ countries
ITOs expected	: 250 Indian Travel Agents/ Operators from outside India
FTO - FAMs	: 5 FAMs offered to ITOs prior to the start of KITE event.
ITO - FAMs	: 6 FAMs offered to India Tour Operators after the KITE event.
B2B meets	: Potentially 16000 B2B meetings to be held between BUYERS – SELLERS
Organisers	: DOT-GOK, KTS, MOT-GOI, KSTDC Ltd., JLR

■ For SELLER registrations (from **Karnataka State only**) Click <https://shorturl.at/mm37T>

■ To register as a BUYER (only for Indian Tour Operators/ Agencies outside Karnataka) click on <https://register.karnatakatravelexpo.org>

FAM Itineraries chosen by FAM Tour Committee

A: PRE-event FAMs: for International BUYERS (starting 21 Feb, 2025)

TOUR NAME	ITINERARY	DAYS	MIN/Max	DEP	RETURN
Best of Karnataka	Blore/Mysore/Nagarahole/Coorg/Blore	5N/6D	10/30	21 Feb	26 Feb
Best of Coastal Karnataka	Blore /Mangalore/Udupi/Kumta/Shivamogga/Chikmagalur/Blore	5N/6D	10/30	21 Feb	26 Feb
Karnataka Heritage Discovery	Blore/Hampi/Vijayapura/Badami/Blore	5N/6D	10/30	21 Feb	26 Feb
Karnataka Wild & Hill Station	Blore/Bandipur/Mysore/Sakleshpur/Chikmagalur/Blore	4N/5D	10/30	22 Feb	26 Feb
Royal Mysore & Heritage	Blore/Mysore/Hassan/Blore	2N/3D	10/30	24 Feb	26 Feb

■ Best of Karnataka (5N/6D) Blore / Mysore / Nagarahole National Park - Kabini / Coorg - Scotland of India / Blore.



Reporting Time	07:00 Hrs on 21 Feb, 2025
Return On	07.30 Hrs on 26 Feb, 2025
Pick up point	From respective hotels
Drop back time	15:00 Hrs on 26 Feb, 2025
Drop back point	Drop at respective hotels
Tour Type	Outstation tour with guide and entrance
Tour Cost	Complimentary
No. Pax.	Min - 10; Max - 30 pax

Bangalore / Coorg 250kms / 5 Hrs)

Morning board your vehicle and drive to Coorg, Enroute visit Bylukeppe Golden Temple, afternoon arrive at hotel & check-in rest of the day is at leisure. Overnight stay.

Day 02 (Sat) 22.02.25: Coorg

Wake up to the chirpling of birds, breakfast at hotel. Visit Spice & Coffee plantation. Lunch at hotel, post lunch visit Talakaveri. Custural dance performance, Dinner at hotel and overnight stay.

Day 03 (Sun) 23.02.25: Coorg /Nagarahole National Park - Kabini (145kms / 3.5hrs):

Early morning check out and proceed to Kabini, enroute visit Dubare Elephant camp, breakfast will be arranged at Dubare Elephant camp. Post which enjoy the Elephant activity for exclusives interaction tour. Arrive Kabini situated in Karapur (southern Part of Nagarahole National Park) is the old hunting lodge of the Maharaja and Viceroy's. Early evening arrive at hotel&check-in followed by Jeep Safari at Nagarahole National Park. Tribal Dance performance during Dinner.Overnight stay.

Day 04 (Mon) 24.02.25: Nagarahole National Park – Kabini / Mysore (80 kms / 2 hrs)

Wake up early morning and take boat safari on the river Kabini for bird watching. A naturalist guide helps you identify the many varieties of birds and wild beasts. Breaafras at hotel, checkout and proceed to

Mysore. Check in on arrival and proceed for lunch. Post lunchvisit to Handicraft Cluster. Evening visit to see Mysore Palace lighting. Cultural dance and Dinner and overnight.

Day 05 (Tue) 25.02.25: Mysore:

Breakfast at hotel, visit Maharaj Palace, St. Philomena's Church lunch at hotel, post lunch visit to Srirangapatna - Island fortress of Tippu Sultan. Visit Tippu's summer Palace (Dariya Daulat Bagh), Gumbaz, and Sri Ranganathaswamy Temple. Evening visit Brindavan Garden. Dinner and Overnight.

Day 06 (Wed) 26.02.25: Mysore / Bangalore (145kms / 3hrs):

Breakfast at hotel, check-out and proceed back to Bangalore. On arrival drop off to your respective hotels in Bangalore. Tour Ends.

■ **2.Best of Coastal Karnataka (5N/6D) Bangalore/ Mangalore / Udupi / Kumta / Shivamogga / Chikmagalur / Bangalore**



Reporting Time	07:00 Hrs on 21 Feb, 2025
Return On	07.30 Hrs on 26 Feb, 2025
Pick up point	From respective hotels
Drop back time	15:00 Hrs on 26 Feb, 2025
Drop back point	Drop at respective hotels
Tour Type	Outstation tour with guide and entrance
Tour Cost	Complimentary
No. Pax.	Min - 10; Max - 30 pax.

Itinerary in detail:

Day 01 (Fri) 21.02.25: Bangalore / Mangalore (Vistadome Train 9.5Hrs):

Board the Vistadome Train, enjoy the Western Ghats between Hassan and Mangalore. Lunch will be provided on train. On arrival check-in to hotel, dinner and overnight stay.

Day 02 (Sat) 22.02.25: Mangalore / Udupi (60kms / 1.5hrs):

Morning breakfast at 07.30hrs. Check out and proceed to visit Rosario Cathedral, Sultan Battery, check in to your hotel & Lunch, evening visit Malpe Beach. Dinner and overnight.

Day 03 (Sun) 23.02.25: Udupi / Kumta (146kms / 3hrs):

Morning breakfast at 07:30hrs, checkout and drive to Kumta, enroute visit Hastha Shilpa – Heritage Village. Lunch at local restaurant.

On arrival check in to hotel and dinner. Overnight stay.

Day 04 (Mon) 24.02.25: Kumta / Shivamogga (180kms / 4hrs):

Morning breakfast, checkout and drive to Shivamogga, on arrival check-in to hotel, lunch and post lunch visit Sakrebyle Elephant Camp and Lion Safari. Dinner at hotel, overnight stay.

Day 05 (Tue) 25.02.25: Shivamogga / Chikmagalur (100kms / 3hrs)

Breakfast at 07:30hrs in hotel, check-out and proceed to The Land of Coffee (Birth places of Coffee in India). On arrival check-in to hotel, lunch, then proceed to visit Coffee estate & Coffee Museum. Enjoy the serenity of Chikmagalur hill station. Dinner at hotel, overnight stay.

Day 06 (Wed) 26.02.25: Chikmagalur / Bangalore (240kms / 5 hrs):

Morning breakfast, at 08.00hrs, check out and drive to Bangalore. On arrival drop off at respective hotels. Tour Ends.

■ **3. Karnataka Heritage Discovery (5N/6D) Bangalore/ Hampi / Bijapur / Badami / Bangalore**



Reporting Time	07:00 Hrs on 21 Feb, 2025
Return On	07.30 Hrs on 26 Feb, 2025
Pick up point	From respective hotels
Drop back time	15:00 Hrs on 26 Feb, 2025
Drop back point	Drop at respective hotels
Tour Type	Outstation tour with guide and entrance
Tour Cost	Complimentary
No. Pax.	Min - 10; Max - 30 pax.

Itinerary in details:

Day 01 (Fri) 21.02.25: Bangalore / Hospet (330kms / 6 Hrs):

Morning board your vehicle and drive to Hospet. Enroute visit Chitradurga Fort. Lunch on the way in restaurant. On arrival check in to your hotel. Evening visit to Kaladhama & Textile museum, followed by cultural programme & Dinner. Overnight stay.

Day 02 (Sat) 22.02.25: Hospet / Bijapur (200kms / 4 hrs)

Early breakfast, checkout and proceed to Bijapur. On arrival check into hotel. Later visit Gol Gumbaz - the most important attraction of Bijapur, the largest dome in the world, Mehtar Mahal - is on the way to the old city. heavily influenced by the Indo-Saracenic style, Gagan Mahal - built by Adil Shah I (1561), is a palace-cum-audience hall. The central arch of Gagan Mahal is the tallest and widest in entire Bijapur. Return to hotel. Overnight.

Day 03 (Sun) 23.02.25: Bijapur / Badami : (120kms/2hrs)

Morning breakfast, check out and proceed to Badami. On arrival check in to hotel. Lunch and proceed half day sightseeing visit to Badami Caves - picturesquely situated at the mouth of a ravine between two rocky hills, the exquisite sculptures and the rust red sandstone cliffs of Badami tell many a tale of yore, North Fort - this is the largest enclosure, including two major platform structures, an underground chamber which must have served as a treasury or private audience hall, several other platforms, Banashankari - is a quaint hamlet taking its name from the goddess Banashankari. Built in

the Dravidian style, the temple is dedicated to Banashankari, a form of Parvati. Return to hotel, dinner and overnight stay.

Day 04 (Mon) 24.02.25: Badami / Hospet (135kms / 2.5hrs):

Early Morning breakfast, proceed to Hospet. On arrival check-in at hotel, lunch and then proceed to visit Hampi, the World Heritage Center, is the most beautiful and evocative of all the ruins of Karnataka. Capital of Vijayanagar kingdom is full of delightful surprises. Dinner and Overnight stay.

Day 05 (Tue) 25.02.25: Hospet

Breakfast at hotel, then proceed for a full day sightseeing visit to King's Palace - this is the largest enclosure, including two major platform structures, an underground chamber which must have served as a treasury or private audience hall, Mahanavami Dibba - equally impressive is the massive Mahanavami Dibba, where the kings once sat on gem-studded golden thrones and watched processions pass by. Queen's Bath - This structure has a very plain exterior but the interior is stunningly ornate, with graceful arched corridors, projecting balconies and lotus-shaped fountains that used to spout perfumed water for the ladies of the court. Return to hotel and overnight.

Day 06 (Wed) 26.02.25: Hospet / Bangalore (330 kms / 6hrs):

Early morning breakfast, checkout at 07.30hrs and drive to Bangalore. On arrival drop off at Respective hotels. Tour Ends.

■ 4.Karnataka Wild and Hill Stations (4N/5D) Bangalore/ Chikmagalur/ Sakleshpur/ Bandipur / Mysore / Bangalore



Reporting Time	07:00 Hrs on 22nd Feb, 2025
Return On	07.30 Hrs on 26th Feb, 2025
Pick up point	From respective hotels
Drop back time	15:00 Hrs on 26 Feb, 2025
Drop back point	Drop at respective hotels
Tour Type	Outstation tour with guide and entrance
Tour Cost	Complimentary
No. Pax.	Min - 10; Max - 30 pax.

Itinerary in details:

Day 01 (Sat) 22.02.25: Bangalore / Chikmagalur (240 Kms / 5 Hrs)

Morning board your vehicle and drive to Chikmagalur. On arrival check in and proceed for buffet lunch. The Land of Coffee (Birth places of Coffee in India). Post lunch, proceed to visit Coffee estate & Coffee Museum. Enjoy the serenity of Chikmagalur hill station. Dinner at hotel, overnight stay.

Day 02 (Sun) 23.02.25: Chikmagalur / Sakaleshpur (100 Kms / 2 Hrs)

Breakfast at hotel, check-out and start your journey to explore Sakaleshpur Western Ghats also known as Birth place for Cardamom in India. Upon arrival check-in to hotel, lunch then proceed for local sightseeing of Sakaleshpur: Bisile View Point. Followed by Patla Betta (off road 4 wheel jeep drive) for sunset. Return back to hotel, dinner and overnight stay.

Day 03 (Mon) 24.02.25: Sakaleshpur / Bandipur (230 Kms / 5 Hrs)

Early morning Breakfast at 0730hrs, check-out and proceed to Bandipur. On arrival check-in to hotel, lunch and rest for some time.

Coffee or Tea will be served at 15.45hrs, at 16:00hrs drive to forest for wildlife safari. Return to lodge at 18.30hrs. Campfire, Dinner & Overnight.

Day 04 (Tue) 25.02.25: Bandipur / Mysore (80kms / 1.5Hrs)

Morning after coffee/tea proceeds for Wildlife Safari at 06.30hrs. Return to camp at 09.15hrs, breakfast, check-out and proceed to Mysore. On arrival at Mysore check into Hotel. Lunch and proceed to visit Maharaja Palace, St. Philomena's Church, Art Gallery, Silk factory & Brindavan Garden. Dinner and overnight stay.

Day 05 (Wed) 26.02.25: Mysore / Bangalore (145kms/ 3 hrs)

Morning breakfast and checkout at 08.00hrs and proceed to Bangalore, en- route visit to Srirangapatna - Island fortress of Tippu Sultan. Visit Tippu's summer Palace (Dariya Daulat Bagh), Gumbaz, and Sri Ranganathaswamy Temple. On arrival drop off at Respective hotels. Tour Ends.

■ 5. Royal Mysore & Heritage (2N/3D) Shravanabelagola/ Hassan/ Belur /Royal City of Mysore



Reporting Time	07:00 Hrs on 24th Feb, 2025
Return On	07.30 Hrs on 26th Feb, 2025
Pick up point	From respective hotels
Drop back time	15:00 Hrs on 26 Feb, 2025
Drop back point	Drop at respective hotels
Tour Type	Outstation tour with guide and entrance
Tour Cost	Complimentary
No. Pax.	Min - 10; Max - 30 pax.

Itinerary in details:

Day 01 (Mon) 24.02.25: Bangalore / Hassan-Shravanabelagola, Hassan & Belur. (180kms/4hrs) (Meal – Lunch & Dinner)

Morning board your vehicle and drive to Hassan, en route visit Shravanabelagola - The monolithic statue of Lord Gomateshwara, a Jain saint and an object of worship for centuries, standing atop one of the hills. On arrival in Hassan, check in to your hotel. Lunch and proceed to visit Belur Temple. Return to Hassan. Dinner and overnight.

Day 02 (Tue) 25.02.25: Hassan / Mysore (120 Kms / 2 Hrs)(Meal- Breakfast, Lunch & Dinner)

Morning breakfast, check out at 08.00hrs, drive to Mysore, on arrival check in to your hotel. Lunch and half a day city tour - proceed to visit Chamundi Hill, Maharaja Palace, Art Gallery, and evening Palace lighting. Return to hotel. Dinner and overnight.

Day 03 (Wed) 26.02.25: Mysore / Bangalore (180kms/4 Hrs) :

Morning breakfast at 08.00hrs, checkout and drive to Bangalore en- route visit St. Philomenas Church, Srirangapatna - Island fortress of Tippu Sultan. Visit Tippu's summer Palace (Dariya Daulat Bagh), Gumbaz, and Sri Ranganathaswamy Temple. On arrival drop off at respective hotels. Tour Ends.

All FAM Tour includes:

- Acc. with all meals and taxes.
- English speaking local guide service.
- Entrance fees.
- A/c transport as per itinerary.
- Daily complimentary bottled water. beverages, etc.,

FAM Tour not includes:

- Personal nature of expenses, viz., telephone charges, laundry, beverages, etc.,
- Travel & Health insurance
- Any other item not mentioned in the inclusions

B: POST-event FAMs: for Domestic BUYERS (starting 1st Mar, 2025)

TOUR NAME	ITINERARY	DAYS	MIN/Max	DEP	RETURN
Jain Circuit	Blore/Moodabidri/Shivamogga/ Shravanabelagola/Blore	3N/4D	10/30	1 Mar	4 Mar
Royal Mysore & Heritage	Blore/Hassan/Mysore/Blore	2N/3D	10/30	1 Mar	3 Mar
Explore Hampi Heritage	Blore/Hampi/Blore	2N/3D	10/30	1 Mar	3 Mar
Explore Coffee Land	Blore/Chikmagalur/Blore	2N/3D	10/30	1 Mar	3 Mar
Explore Wildlife & Heritage	Blore/Bandipur/Mysore/Blore	2N/3D	10/30	1 Mar	3 Mar
Explore Heritage & Hills	Blore/Hassan/Sakleshpur/Blore	2N/3D	10/30	1 Mar	3 Mar



■ 1. Jain Circuit (3N/4D) Blore/ Moodabidri /Shivamogga /Shravanabelagola /Blore



Reporting Time	07:00 Hrs on 1st Mar, 20255
Return On	07.30 Hrs on 4th Mar, 2025
Pick up point	From respective hotels
Drop back time	14:00 Hrs on 4th Mar, 2025
Drop back point	Drop at respective hotels
Tour Type	Outstation tour with guide and entrance
Tour Cost	Complimentary
No. Pax.	Min - 10; Max - 30 pax.

Day 01 (Sat) 01.03.25: Bangalore – Dharmasthala - Moodbidri. (350kms)

Early morning depart for Moodbidri, enroute visit Dharmasthala, arrive Dharmasthala by afternoon, after prayer lunch will be at Temple. Continue travelling to Moodbidri. Arrive by late evening, check-in dinner and overnight stay.

evening check-in to hotel, dinner and overnight stay.

Day 02 (Sun) 02.03.25: Moodbidri - Karkala to Humcha / Shivmogga (160kms)

Morning breakfast at hotel, check-out and then proceed to Moodbidri Thousand Pillar Jain Temple. Continue travelling to Shivamogga, enroute visit Karkala Gommateshwar Temple, then Humcha Basadi. Arrive Shivamogga, lunch at local restaurant. Arrive Shivamogga by

Day 03 (Mon) 03.03.25: Shivamogga – Shravanabelagola

Early morning breakfast at hotel, check-out and proceed to connect with Elephants at Sakrebyle Elephant Camp. Post which continue travel to Shravanabelagola, enroute lunch at Dhabravati/Chikmagalur. Night stay and dinner at Shravanabelagola.

Day 04 (Tue) 04.03.25: Darshana and Bangalore drop.

Early morning visit to Temple, breakfast at hotel, check out and proceed back to Bangalore, on arrival drop off at respective hotel/ airport. Tour Ends.

■ 2. Royal Mysore and Heritage (2N/3D) Blore/ Shravanabelagola /Hassan / Belur / Royal city of Mysore



Reporting Time	07:00 Hrs on 1st Mar, 2025
Return On	07.30 Hrs on 4th Mar, 2025
Pick up point	From respective hotels
Drop back time	15:00 Hrs on 3rd Mar, 2025
Drop back point	Drop at respective hotels
Tour Type	Outstation tour with guide and entrance
Tour Cost	Complimentary
No. Pax.	Min - 10; Max - 30 pax.

Day 01 (Sat) 01 Mar: Blore/Hassan-Shravanabelagola, Belur. (180kms/4hrs) (Lunch & Dinner)

Morning board your vehicle and drive to Hassan, en route visit Shravanabelagola - The monolithic statue of Lord Gomateshwara, a Jain saint and an object of worship for centuries, standing atop one of the hills. On arrival in Hassan, check in to your hotel. Lunch and proceed to visit Belur Temple. Return to Hassan. Dinner and overnight.

check in to your hotel. Lunch and half a day city tour - proceed to visit Chamundi Hill, Maharaja Palace, Art Gallery, and evening Palace lighting. Return to hotel. Dinner and overnight.

Day 02 (Sun) 02 Mar: Hassan / Mysore (120 Kms / 2 Hrs)(Meal-Breakfast, Lunch & Dinner)

Morning breakfast, check out at 08.00hrs, drive to Mysore, on arrival

Day 03 (Mon) 03.03.25: Mysore / Bangalore (180kms/4 Hrs)

Morning breakfast at 08.00hrs, checkout and drive to Bangalore enroute visit St. Philomena's Church, Srirangapatna - Island fortress of Tippu Sultan. Visit Tippu's summer Palace (Dariya Daulat Bagh), Gumbaz, and Sri Ranganathaswamy Temple. On arrival drop off at 14.00Hrs to Respective Hotels or Airport. Tour Ends.

■ 3.Explore Hampi Heritage (2N/3D) Blore/ Hampi /Chitradurga / Bangalore



Reporting Time	07:00 Hrs on 1st Mar, 2025
Return On	07.30 Hrs on 3rd Mar, 2025
Pick up point	From respective hotels
Drop back time	15:00 Hrs on 3rd Mar, 2025
Drop back point	Drop at respective hotels
Tour Type	Outstation tour with guide and entrance
Tour Cost	Complimentary
No. Pax.	Min - 10; Max - 30 pax.

Day 01 (Sat) 01.03.25: Bangalore / Hampi (330Kms / 6Hrs)

Morning board your vehicle and drive to Hospet. Enroute visit Chitradurga Fort. Lunch on the way in restaurant. On arrival check in to your hotel. Dinner & overnight stay.

equally impressive is the massive Mahanavami Dibba, where the kings once sat on gem-studded golden thrones and watched processions pass by. Queen's Bath - This structure has a very plain exterior but the interior is stunningly ornate, with graceful arched corridors, projecting balconies and lotus-shaped fountains that used to spout perfumed water for the ladies of the court. Return to hotel and overnight.

Day 02 (Sun) 02.03.25: Hampi

Breakfast at hotel, then proceed for a full day sightseeing visit to King's Palace - this is the largest enclosure, including two major platform structures, an underground chamber which must have served as a treasury or private audience hall, Mahanavami Dibba -

Day 03 (Mon) 03.03.25: Hampi / Bangalore (330kms / 6Hrs)

Early morning breakfast, checkout at 07.30hrs and drive to Bangalore. On arrival drop off at respective hotels/airport. Tour Ends.

■ 4.Explore Chickmagalur (2N/3D) Blore/ Chickmagalur / Bangalore



Reporting Time	07:00 Hrs on 1st Mar, 2025
Return On	07.30 Hrs on 3rd Mar, 2025
Pick up point	From respective hotels
Drop back time	15:00 Hrs on 3rd Mar, 2025
Drop back point	Drop at respective hotels
Tour Type	Outstation tour with guide and entrance
Tour Cost	Complimentary
No. Pax.	Min - 10; Max - 30 pax.

Day 01 (Sat) 01.03.25: Bangalore / Chikmagalur (240 Kms / 5 Hrs)

Morning board your vehicle and drive to Chikmagalur. On arrival check into resort, Later proceed to Honnammanahalla & Manikyadhara waterfall and Dattapeeta. Return to hotel. Dinner and overnight.

highest peak of Karnataka. Return to hotel. Dinner and overnight.

Day 02 (Sun) 02.03.25: Chikmagalur:

Breakfast proceed to visit to Mullayanagiri and Bababudan Giri the

Day 03 (Mon) 03.03.25: Chikmagalur / Bangalore (240 Kms / 5 Hrs)
Breakfast checkout and drive to Bangalore, enroute visit Belur Temple. On arrival drop off at 14.00Hrs to Respective Hotels or Airport. Tour Ends.



■ 5.Explore Wildlife and Heritage (2N/3D) Blore/ Bandipur / Mysore/ Bangalore



Reporting Time	07:00 Hrs on 1st Mar, 2025
Return On	07.30 Hrs on 3rd Mar, 2025
Pick up point	From respective hotels
Drop back time	15:00 Hrs on 3rd Mar, 2025
Drop back point	Drop at respective hotels
Tour Type	Outstation tour with guide and entrance
Tour Cost	Complimentary
No. Pax.	Min - 10; Max - 30 pax.

Day 01 (Sat) 01.03.25: Bangalore / Bandipur (240 Kms / 5 Hrs)
Morning board your vehicle and drive to Bandipur. On arrival check in and proceed for buffet lunch. Coffee or Tea will be served at 15.45hrs, at 16:00hrs drive to forest for wildlife safari. Return to lodge at 18.30hrs. Campfire, Dinner & Overnight.

Day 02 (Sun) 02.03.25: Bandipur / Mysore (90 Kms / 2 Hrs)
Morning after coffee/tea proceeds for Wildlife Safari at 06.30hrs. Return to camp at 09.15hrs, breakfast, checkout and proceed to Mysore. On arrival at Mysore check into Hotel. Lunch and proceed

to visit Maharaja Palace, St. Philomena's Church, Brindavan Garden. Overnight.

Day 03 (Mon) 03.03.25: Mysore / Bangalore (150 Kms / 3 Hrs)
Morning breakfast, checkout and proceed to visit to Art Gallery, City market, Zoo, Silk factory, Agarabathi factory. Later drive to Bangalore. On arrival drop off at 14.00Hrs to Respective Hotels or Airport. Tour Ends.

■ 6.Explore Heritage and Hills (2N/3D) Blore/ Hassan / Sakleshpur / Bangalore



Reporting Time	07:00 Hrs on 1st Mar, 2025
Return On	07.30 Hrs on 3rd Mar, 2025
Pick up point	From Kumara Krupa Guest House, Bangalore
Drop back time	14:00 Hrs on 3rd Mar, 2025
Drop back point	Drop at respective hotels
Tour Type	Outstation tour with guide and entrance
Tour Cost	Complimentary
No. Pax.	Min - 10; Max - 30 pax.

Itinerary in details:

Day 01 (Sat) 01.03.25: Bangalore - Hassan - Belur / Sakaleshpur (240 Kms / 5 Hrs)
Morning board your vehicle and drive to Sakaleshpur, en route visit Shravanabelagola - The monolithic statue of Lord Gomateshwara, a Jain saint and an object of worship for centuries, standing atop one of the hills. Lunch and proceed to visit Belur Temple. Return to Sakaleshpur. Dinner and overnight.

Day 02 (Sun) 02.03.25: Sakaleshpur

Morning breakfast, Explore Sakaleshpur Western Ghats also known as Birth place for Cardamom in India. Visit Manjurabad Fort (Star Shaped) post this local sightseeing of Sakaleshpur, dinner and overnight stay.

Day 03 (Mon) 03.03.25: Sakaleshpur / Bangalore (240 Kms / 5 Hrs)
Early morning breakfast, checkout at 07.30hrs and drive to Bangalore. On arrival drop off at respective hotels/airport. Tour Ends.

All FAM Tour includes:

- Acc. with all meals and taxes.
- English speaking local guide service.
- Entrance fees.
- A/c transport as per itinerary.
- Daily complimentary bottled water. beverages, etc.,

FAM Tour not includes:

- Personal nature of expenses, viz., telephone charges, laundry, beverages, etc.,
- Travel & Health insurance
- Any other item not mentioned in the inclusions

Reimbursement Plan for BUYERS

The Govt. of Karnataka, Dept. of Tourism will be extending generous reimbursement terms to both, International as well as Indians BUYERS to participate in KITE 2025.
International BUYERS will fully hosted during their visit to KITE

2025. All will be provided with complimentary airfare to and from their closest airport to Bangalore and stay during their visit to Bangalore and while on FAM tour as well as on-ground transfers from Bangalore airport to their hotel and KITE venue.

Domestic BUYERS will be extended reimbursement on travel costs as per following slab:

< 750 Km from Bangalore	INR 5,000 (For Flight Tickets Only)
	Actual or INR 2,000 (For Bus Tickets Only) Whichever is lower
	Actual or INR 3,000 (For AC II tier and below Train Tickets Only) Whichever is lower
750 Km - 1500 Km from Bangalore	INR 10,000 (For Flight Tickets Only)
	Actual or INR 10,000 (For AC II tier and below Train Tickets Only) Whichever is lower
1500 Km > from Bangalore	INR 12,000 (For Flight Tickets Only)
	Actual or INR 12,000 (For AC II tier and below Train Tickets Only) Whichever is lower

#Copy of the ticket and boarding pass to be provided for the reimbursement.

Media Partners for KITE 2025:

Happy to report that following 5 Media Groups have been signed up as MEDIA PARTNERS for KITE 2025 event - MIG (Media India Group), Travel Biz Monitor, TTJ (Travel Trade Journal), Tourism India and Traveller's World (travel and environment).
The following is the arrangement with Media Partners:

■ Event Coverage (Pre & Post Event):

- Publish articles and blog posts about KITE 2025
- Share event details, promotional material, updates on SM to generate buzz
- Provide live streaming & updates on SM of KITE event and share instant posts.
- Publish articles daily or blog posts during event, covering interviews & highlights.
- Publish post-event articles or summarizing event's success&key takeaways.



■ Exclusive Features

- Conduct & publish interviews of KITE event organizers, Key Participants, etc.

■ Advertising and Promotion:

- 1-full page advertisement in the print magazine.
- Two EDMs to their database on KITE event (in case of online publication)
- Banner ads & promotional materials for KITE event on media platforms.

Key Contact details

Name	Designation	Email Id	Phone
Mr. H K Patil	Minister for Tourism, Government of Karnataka	lawministergok@gmail.com	80 22250637
Ms. Salma K Fahim, IAS	Secretary, Dept. of Tourism, Govt. of Karnataka	acs-tour@karnataka.gov.in	80 22255482
Dr Rajendra K V, IAS	Director, Dept of Tourism & MD, KSTDC	director@karnatakaturism.org	80 4334 4334
Mr. Janardhana HP	Joint Director, DOT	tourismkarnatakapublicity@gmail.com	80 2235 2828
Mr. P.Shankhinamath, IFS	MD, Jungle Lodges & Resorts	md@junglelodges.com	80 4055 4055

Registrations now open for Karnataka International Travel Expo 2025

26-28 FEBRUARY, 2025 | BANGALORE

Meet decision makers from the Travel, Tourism & Hospitality sector of KARNATAKA - India's beautiful state encapsulating 'Many Worlds' within her welcoming boundaries to engage in mutually beneficial B2B meetings.

- ☑ Get to know about new Hotels, Resorts, Spas and Wellness Centres that have started operations in Karnataka.
- ☑ This is your chance to engage in 1-on-1 meetings with 100-130 Top SELLERS over 2 days
- ☑ 250 Tour Operators will be selected from across India
- ☑ Tour Operators will be extended generous TRAVEL-reimbursements*.

**Why you
should
to be here**

HIGHLIGHTS

- Participation by 130+ SELLERS from Karnataka's tourism sector
- Representing properties from SEA SIDE, HILL STATION, WILDLIFE, HERITAGE, CULTURAL, RELIGIOUS, REGAL, EMERGING destination themes.
- Representation also from Tour Operators, Travel Agents & Tourist Transport Operators
- Participation is via registration only.

HURRY!

CLICK HERE
TO REGISTER



<https://register.karnatakatravelexpo.org/BuyersRegister>

Register TODAY as a BUYER!

Only 250 Tour Operators will be permitted to participate

For assistance Email : buyers@karnatakatravelexpo.org

Scan QR Code to register



Key KITE Contacts

No	Name	Committee	Contact
1	Mr. Ayappa Somaiah	KITE- Chairman	+91 984 403 6240
2	Mr. S. Mahalingaiah	Chairman-International Buyers Selection Committee	+91 984 51 18222
3	Mr. Prashanth B.S	Chairman-Domestic Buyers' Selection Committee	+91 984 540 4609
4	Mr. H. Jagadeesh	Chairman – FAM Tour Committee	+91 984 441 4383
5	Mr. Amish Desai	Chairman – Sellers Selection Committee	+91 984 402 9149
6	Mr. Radhakrishna Holla	Chairman – Transport Committee	+91 984 502 9553
7	Mr. Ratnakar H.T.	Convener – KITE	+91 702 623 0055
8	Key email ids for KITE	info@karnatakatravelexpo.org buyers@karnatakatravelexpo.org sellers@karnatakatravelexpo.org media@karnatakatravelexpo.org	
9	Mr. Shivaraj Holla	Manager - KITE	+91 872 227 7132
10	Mr. H.P. Janardhana	Joint Director – Department of Tourism, GOK	+91 961 192 1927

Placement of Advertisement and/or Advertorial

Karnataka Tourism Society will be happy to carry your advertisements and promotional messages in the KTS Chronicle. The KTS Chronicle reaches focussed audiences comprising over 10000 member institutions across the Indian Tourism fraternity. The KTS Chronicle is published every Quarter and is circulated among all Members of the KTS as well to member organizations: SHIRA, IATO, BCIC, FCCI, TAFI, ETTA, SKAL, KTF, KSTOA, MTA, Dept of Tourism Govt. of Karnataka, JLR and KSTDC office and the Minister of Tourism, Govt. of Karnataka's office as well.

Advertisements can be carried in following sizes and positions. The tariff is as follows:

Size/ Position	Cost/ Ins (in ₹)
Full page (inside pages)	9,000/-
Half Page (inside pages)	5,000/-
Quarter Page (inside pages)	3,000/-
Back cover (full page)	15,000/-
Quarter page (front page (solus)	7,500/-
A4-Gatefold (front or back page) – single side	25,000/-
Centre spread (double spread)	17,500/-

Kindly Note

- The above rates are valid for both, advertisements as well as advertorial content
- Client to provide content in digital format.
- Above costs are exclusive of GST, as applicable
- Material to be provided at least 15 days prior to date of publication.
- Payment to be made in advance and may be paid along with ad content to be published.
- Ad cancellation will not be entertained within 15 days from publication date.
- KTS will not be responsible for authenticity or veracity of ad content. Any disputes or legal resulting in lieu of the same will be borne by the Advertiser.
- All payments to be made via check only and in favour of Karnataka Tourism Society.

For all enquiries with regard to placement of advertisements/advertorials are to be addressed to: The Secretary, Karnataka Tourism Society at karnatakaturismsociety@gmail.com



KITE Curtain Raiser event held in Vidhana Soudha on 1st Feb, 2025